



U.S. TAEKWONDO CENTER 12TH ANNUAL BREAK-A-THON 2018



Benefiting
Children's Colorado
Colorado Springs

SPONSORSHIP OPPORTUNITIES & CORPORATE SPONSORSHIP OPTIONS

U.S. Taekwondo Center 12th Annual Break-A-Thon benefiting Children's Hospital Colorado
Saturday, March 17, 2018 Time: 8:30am - 1:00 pm

	SPONSORSHIP LEVEL	<u>PRESENTING</u> <i>Only 1 Available</i>	<u>GOLD</u> <i>Only 4 Available</i>	<u>SILVER</u> <i>Only 6 Available</i>	<u>BRONZE</u> <i>Unlimited</i>	<u>SUPPORTER</u> <i>Unlimited</i>
	Amount	\$1,500	\$1,000	\$750	\$500	\$250
1	Announcement of Sponsorship throughout Event	√	√	√	√	√
2	Banners at Event	√	√	√	√	√
3	Promotional Swag item in participant bag (500)	√	√	√	√	√
4	Logo on Participant T-Shirts (500)	√	√	√	√	--
6	Premier Vendor Booth on Event Floor	√	√	√	--	--
7	Your business logo & Link on USTC Website & Facebook page	√	√	√	--	--
8	Media Sponsorship Mention	√	√	--	--	--
9	Presentation During Ceremony	√	--	--	--	--

Sponsorships can be paid online at: www.ustcbreakathon.com

Children's Hospital Colorado Foundation is a 501(c)3 Tax ID# 84-0813462

For questions or more information please contact Sarah-Marie Stewart @ (719) 488-4321 or please email sponsor@familyblackbelt.com



Saturday, March 17, 2018

12th ANNUAL BREAK-A-THON FUNDRAISER

Sponsorship Breakdown

ANNOUNCEMENT DURING ENTIRE EVENT: All sponsors will be announced and recognized numerous times throughout the event.

BANNERS DISPLAYED: Have your business' banner on display all day during the event! We will hang your banner in the arena so all participants and guests can see your company's name & logo. **Banner must be delivered to any U.S. Taekwondo Center Location by Wednesday, March 7th, 2018.**

SWAG BAGS: Each participant (500) will receive a swag bag. Please provide a promotional product attached to a coupon to be included in each bag. This is a great way to advertise straight into the hands of your consumer! Promotional products **must be delivered to any U.S. Taekwondo Center Location by Wednesday, March 7th, 2018.**

EVENT T-SHIRTS: All participants (500) will receive a FREE event t-shirt. Be sure your name and logo are seen around town as a proud supporter. Higher level sponsors get larger logos! **300 dpi high resolution single color or black logo for t-shirts are due no later than Wednesday, March 7th, 2018.**

PREMIER VENDOR BOOTH: Show what your business can offer up close and personal with our guests and participants. Each booth will be given 1 Table and 2 chairs, electricity and Wi-Fi is not provided. At your booth, you may sell items, give demonstrations, and most importantly, work in direct contact with our guests and participants. Sale items and materials must be family appropriate. Expected attendance is 800.

LOGO & LINK ON WEBSITE & FACEBOOK: Your business logo & website link will be positioned on the sponsor page of our U.S. Taekwondo Center website. In addition, your website link will be placed on the U.S. Taekwondo Center Facebook page. Our families proudly support our sponsors! **300 dpi high resolution color logos are due no later than Wednesday, March 7th, 2018.**

MEDIA COVERAGE: During the event there will be a special Ceremony introducing our Guest of Honor and Children's Hospital Colorado Foundation partners. The Presenting Sponsor will receive a 5-minute presentation about their business to a captive audience during this ceremony. There will be media coverage at this event and will be great exposure to showcase how your business supports our growing community!

TRADE-IN-KIND: There are opportunities for trade-in-kind for Silent Auction items.

For questions or additional information, please contact
Sarah-Marie Stewart at 719-488-4321 or sponsor@familyblackbelt.com



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SPONSORSHIP REGISTRATION FORM

Your Sponsorship will not only provide great business exposure to approximately **800** attendees and the media, but also positively impact our local community.

Thank you for your sponsorship commitment to the U.S. Taekwondo Center Break-A-Thon for Children's Hospital Colorado Foundation. Together, we can deliver world-class care to children and families who call Southern Colorado home. Thank you for your generous sponsorship!

PLEASE FILL OUT COMPLETELY

FAX to: 719-488-4339 (attn: S. Stewart), Mail to: 16328 Jackson Creek Pkwy Monument, CO 80132 or email to: sponsor@familyblackbelt.com

Must be received by Wednesday, March 7, 2018

Business/Organization Name:		PLEASE PRINT
Contact Name:	Phone:	
Address:	City/State/Zip	
Email:	Website:	
Sponsorship Option (check one):		
<input type="checkbox"/> Supporter \$250 <input type="checkbox"/> Bronze \$500 <input type="checkbox"/> Silver \$750 <input type="checkbox"/> Gold \$1,000 <input type="checkbox"/> Presenting \$1,500 <input type="checkbox"/> Trade _____		
Sponsorship Payment Method (check one): <input type="checkbox"/> Check <input type="checkbox"/> Cash <input type="checkbox"/> Online <input type="checkbox"/> Trade-In-Kind Please make checks out to: Children's Hospital Colorado Foundation Tax ID# 84-0813462 Please include the Business Name and Sponsorship Level in COMMENTS for online donations. Online sponsorships can be paid at www.ustcbreakathon.com		
Check the items your business will participate in with your sponsorship level: <input type="checkbox"/> Table <input type="checkbox"/> Participant Swag Bag Product <input type="checkbox"/> Professional Banner		
↓ Official U.S. Taekwondo Center Staff Only ↓		
Date:	Printed Name:	
Authorized Signature:	Title:	
Referring Student: (payment and sponsorship must be turned in by deadline for student to receive credit!)		
Dojang: <input type="checkbox"/> Monument <input type="checkbox"/> Briargate <input type="checkbox"/> Lehman <input type="checkbox"/> Stetson Hills <input type="checkbox"/> Citadel		



U.S. TAEKWONDO CENTER

Monument Location: 16328 Jackson Creek Pkwy. • Monument, CO • 80132 USA • 719.488.4321 • FAX 719.488.4339
Briargate Location: 3478A Research Pkwy. • Colorado Springs, CO • 80920 USA • 719.495.0909 • FAX 719.495.2019
Lehman Location: 6217 Lehman Dr. • Colorado Springs, CO • 80918 USA • 719.598.8000 • FAX 719.598.0888
Stetson Hills Location: 5799 Stetson Hills Blvd. Ste#110 • Colorado Springs, CO • 80917 USA • 719.424.4800 • FAX 719.424.4804
Citadel Location: 1316 N. Academy Blvd. • Colorado Springs, CO • 80909 USA • 719.574.8782 • FAX 719.596.0866

Dear Supporter,

Master Your Full Potential

Grandmaster Sang Lee founded the first U.S. Taekwondo Center in Colorado Springs in 1986. He was the 1st U.S. Olympic Head Coach in the 1988 Seoul Olympic Games. His goal is to allow students of all ages and athletic ability the opportunity to train in the martial art of Taekwondo.

Since 2006, the U.S. Taekwondo Center has raised over \$300,000 for local non-profits. The U.S. Taekwondo Center has chosen to partner with Children's Hospital Colorado Foundation for the next 4 years to raise a total of \$250,000!

Children's Hospital Colorado has defined and delivered pediatric health care excellence for more than 100 years. Now, southern Colorado will be in the position to leverage this amazing asset. By expanding programs and services, with the building of a new hospital that specializes in the unique and delicate needs of children, Colorado Springs will soon have access to one of the top children's hospitals in the country. As the only nonprofit children's hospital in the region, Children's Colorado relies on philanthropy to provide world-class care to every child who needs it. To learn more about Children's Hospital Colorado Foundation, please visit www.childrencoloradofoundation.org.

As a possible sponsor, there are many ways you can help:

1. Become a corporate sponsor
2. Donate Silent Auction items
3. Contribute Trade-In-Kind Services

The sponsorship packet is attached for your convenience. Sponsorship forms and payment are due by Wednesday, March 7th, 2018 by 8:00 pm.

Financial donations can be made online at www.ustcbreakathon.com. Please make sure that you include the name of your business in the comments field. Our students are rewarded both by the joy of giving back and with prizes for financial donations. Please include the full name of the student requesting a donation from your company in the comments field as well. This will allow us to track donations properly. Children's Hospital Colorado is a 501(c)3 non-profit organization and you may consult your tax professional for tax deductible information.

The U.S. Taekwondo Center is dedicated to supporting our community by supporting organizations such as Children's Hospital Colorado Foundation and we sincerely appreciate any support for this wonderful non-profit organization and the families who they serve.

Respectfully,

Master Jay Lee
President and CEO, U.S. Taekwondo Center

www.ustcbreakathon.com

*For more information about the U.S. Taekwondo Center, visit
www.FamilyBlackBelt.com*